

# Comprehensive Medication Reviews by CVS Pharmacy®

With Comprehensive Medication Reviews (CMRs) returning as a Star Ratings program measure as early as 2027, it's critical to maximize successful completion with a proven, trusted partner.

CVS Pharmacy is uniquely positioned to close CMRs, ensuring eligible, high-priority members receive timely and effective medication management support.\*

## Scalable targeting for prioritized outreach

Target high-risk cohorts or provide broader support for your full member population with our customized programming, designed to help you maximize your CMR strategy.

## Specialized training and dedicated support

CVS pharmacists who demonstrate a passion for patient care receive specialized training and coaching as well as more time and a dedicated workspace for focused, effective CMR execution.

## Extended care from a local partner

Pharmacists are the most accessible and frequently visited health care provider.<sup>1</sup> CMRs serve as a natural extension of care from your members' neighborhood pharmacy.



**68%**

of patients reached by CVS Pharmacy completed a CMR<sup>2</sup>

**88%**

of CMRs completed by CVS Pharmacy are the first for reached patients in at least a year<sup>3</sup>

Contact your CVS representative or visit <https://business.cvs.com> to learn more about how CVS Pharmacy can help you close CMR gaps with our enhanced solution.

\*CVS is currently contracted with Outcomes MTM and other MTM organizations with CVS directly completing CMR services for health plans. Plans must be contracted with our partner MTM organizations for program execution.

1. CVS Health Rx Report, Fall 2024. Accessible at <https://www.cvshealth.com/news/research-reports/rx-report> 2. CVS Health Enterprise Analytics, YTD through April 2025. 3. CVS Health Enterprise Analytics, YTD through April 2025.

# Let's get started!

Program implementation is simple — here's how to get started in as few as 14 days\*:

- 1** Confirm if you'd like to prioritize CMR outreach for your full member population or share a smaller list of members who fill their prescriptions at CVS Pharmacy®.
- 2** CVS® completes a list match to verify current patients and executes CMR outreach to high-priority members.
- 3** If you've opted to target at the member-level (vs. contract-level), you can adjust member targeting to align with your latest CMR goals and measure completion using a monthly activity summary provided by CVS.

## What you can expect



### Seamless platform integration

CVS automatically syncs with MTM partner organization data to monitor CMR opportunities, avoiding member abrasion and overcommunication



### Shared investment in program success

With pricing tied directly to CMR completion volume, we're mutually invested in your program's success



### Market-leading quality support

CVS has a proven track record reaching, engaging and influencing members to help you impact Stars – including critical Q4 efforts<sup>1\*\*</sup>

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\*Prioritized CMR outreach can begin in as few as 14 days once a contract is signed and data-sharing has been formalized.

\*\*CVS may be able to execute priority MTM outreach volume if contracted by September 1. 1. CVS Pharmacy is #1 in Stars adherence performance for major health plans. Pharmacy Quality Solutions (PQS); CVS Pharmacy® patient PDC medication target attainment for hypertension, cholesterol and diabetes conditions. Trailing twelve months through Q3'24.